We understand that each person has their own health care needs. So, we’ve set up expert care teams and personalized services to make it easier to manage your health and take full advantage of your plan benefits. These services are available to you at no extra cost to help you on your journey to personal well-being.

**Care Consultation and Advocacy Program**

Planning ahead can make important decisions easier. It’s crucial when you’re dealing with a new illness or managing a serious health condition. Our Care Consultant Team will explain how your benefits work. They can also find you helpful services and locate specialists. Use our team to compare health care options and explore ways that you can save money. Call a Care Consultant at 888-476-2227.

**A program for moms-to-be**

Healthy Addition® Prenatal Program is available to all moms-to-be. This educational program is especially important if you have a high-risk pregnancy. You can talk with nurses to walk you through the steps for a healthy pregnancy, birth and baby. Enjoy free educational materials and gifts. Call 800-955-7635 (option 6) to learn more.

**Nurses on call 24/7**

When you need answers right away, you can call a health coach 24/7. This is a great feature if you or your family members have health concerns or general health questions. Nurseline is available at no cost. Simply call 877-789-2583.
INFORMATION AT YOUR FINGERTIPS

Find the information you need when you need it by downloading the Florida Blue mobile app. Or, by logging in to your member account at floridablue.com. You can compare the costs of medical services and prescription drugs. View patient reviews and hospital quality standards.

Focus on your health condition

We have programs to aid your unique health care needs. You can get help managing chronic and long-term health conditions. Stay ahead of your condition and prevent other medical problems with the help of specialized care teams. Call 888-476-2227 to let us know how we can help you.

Care coordination

Our Care Coordinators are here to assist you and your family. We’re here for you if you need hospital care or have complicated health care needs. We’ll help handle benefits and approval. We can also schedule follow-up care and connect you with health programs, services and professionals. Get extra help so you can focus on getting well and staying well. Call us at 888-476-2227.
If you are confined to your home, you may have access to physician home care. Our home services also include pain management and hospice care.

Note: The availability of care programs and services vary by plan. Please refer to your benefit materials for details.

Health insurance is offered by Florida Blue. HMO coverage is offered by Florida Blue HMO, an affiliate of Florida Blue. These companies are Independent Licensees of the Blue Cross and Blue Shield Association.

Florida Blue and Florida Blue HMO do not discriminate on the basis of race, color, national origin, disability, age, sex, gender identity, sexual orientation, or health status in the administration of the plan(s), including enrollment and benefit determinations.

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