

The **ALICE** program empowers individuals to participate in their own survival using proactive response strategies in the face of violence. The program is designed to ensure anybody can employ the strategies. Young, old, male, female, it does not matter. Individuals do not have to be a police officer or military trained to survive a violent encounter.



**Alert** is your first notification of danger. It is recognizing the signs of danger and receiving information about the danger from others.



**Inform:** Communicate real time information on shooter location. Use clear and direct language using any communication means possible.



Remember, there are no guarantees in an active shooter or violent intruder situation. Just as in most other emergency situations the more you prepare, the better your chances of survival.